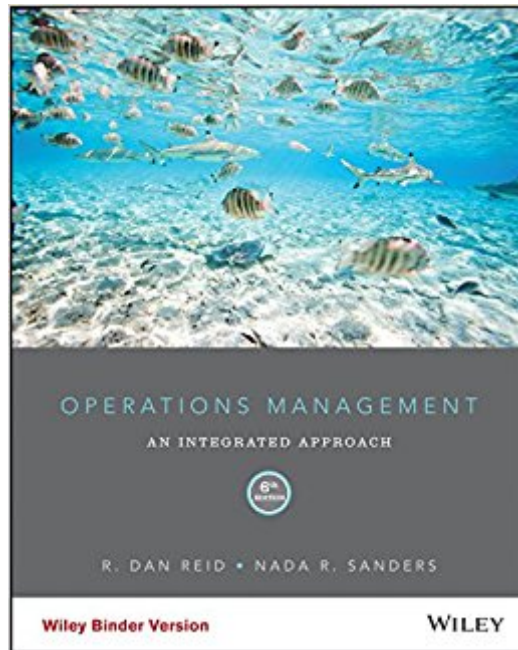




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Operations Management: An Integrated Approach, 6th Edition



Synopsis

In the 6th Edition of Operations Management, Dan Reid and Nada Sanders have strengthened their commitment to improve the teaching and learning experience in the introductory operations management course. The text provides a solid foundation of Operations Management with clear, guided instruction and a balance between quantitative and qualitative concepts. Through an integrated approach, the authors illustrate how all business students will interact with Operations Management in future careers.

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Customer Reviews

Had to get this for my class. Easy to skim through because key points are italicized or bolder and first and last parts of paragraphs emphasize key info. Loads of good information. I actually learned a lot. It is loose leaf. So pages may rip easily in a binder. Just use a light hand when using the book.

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